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Marcin Kulasek
Minister of Science and Higher Education
Republic of Poland



International Scientific Conference **Polish-Czech-Slovak Day 4.** **Artificial Intelligence for Sustainable Development**

Wrocław, March 18, 2026

Venue: Lower Silesian Center for Scientific and Economic Information DCINiE (Main Library of the Wrocław University of Economics and Business), ul. Komandorska 118/120, room W4

10.30-10.50 Opening of the Conference Polish-Czech-Slovak Day 4

1. **Prof. dr hab. Czesław Zajac**– His Magnificence Rector of the Wrocław University of Economics and Business
2. **Prof. dr hab. Bogusława Drelich-Skulska** – Vice-Rector for International Cooperation of the Wrocław University of Economics and Business, Conference Moderator
3. **Dr Artur Źurkowski**, Honorary Consul of the Czech Republic in Opole

10.50.-12.15 Presentation of the research projects – part I

Moderator: Prof. dr hab. Bogusława Drelich-Skulska

1. **Dr hab. Adam A. Ambroziak, prof. SGH, Dr Joanna Stefaniak:** Intra EU-trade in digital services
2. **Ing. Eva Kovářová, Ph.D.:** Artificial Intelligence and International Trade: Potential Contributions for Overcoming Trade Barriers in Least Developed Countries
3. **Ing. Gabriela Kolářková, Ph.D.:** Technological Advancements and their Influence on the Waste Volumes in the Textile Industry
4. **Dr hab. Agnieszka Stanimir, prof. UEW; Dr Klaudia Przybysz:** Digital Exclusion Of Seniors - Facts and Myths
5. **Dr Marcin Majewski:** The Role of AI Adoption in Enhancing the Social Responsibility of Start-ups

12.15 -12.45 Lunch

12.45 -14.15 Presentation of the research projects – part II

Moderator: Doc. Ing. Bc. Mojmír Sabolovič, Ph.D.

6. **Doc. Ing. Petr Hlaváček, Ph.D.:** Information Society, Digitalisation and the Socio-Economic Level of Regions: Preconditions for the Implementation of the Smart City Concept
7. **Dr hab. Małgorzata Markowska, prof. UEW, Prof. dr hab. Andrzej Sokołowski, Dr Jacek Wychowanek:** Visegrad Group Innovation Scoreboard 2017-2024
8. **Ing. Ivana Čermáková, Ph.D.:** Implementation of Sustainable Transport and Infrastructure Development in the EU
9. **Mgr Julia Majewska:** Artificial Intelligence and the Sustainability of Space Activities
10. **Ing. Andrea Tomášková, Ph.D.:** Artificial Intelligence as a TOOL for Sustainable Development of Museums: Glass Museum and New Generation Museum in the Castle
11. **Dr Anna Mempel-Śnieżyk, prof. UEW, Dr hab. Katarzyna Miszczak, prof. UEW:** Sustainable Cross-Border Entrepreneurship: Polish-Czech Cooperation for a Green Future

14.15 -14.30 Coffee break

14.30 -16.00 Presentation of the research projects and directions of cooperation development – part III

Moderator: Dr Anna Mempel-Śnieżyk, prof. UEW

12. **Prof. Ing. Vanda Lieskovská, PhD.:** The potential of AI in Stimulating Sustainable Development in Retail
13. **Doc. PaedDr. Lívia Hasajová, PhD. MBA:** Integrating Artificial Intelligence into Education as a Key to Sustainable Development
14. **PhDr. Ladislava Knihová, Ph.D., MBA:** Edutainment with Integrity: Making Marketing Education More Sustainable with AI
15. **Dr Katarzyna Łukaniszyn-Domaszewska, Dr Roman Śmietański, Dr inż. Katarzyna Mazur-Włodarczyk:** New Technologies in Crafts within the Context of Cultural Diversity: Insights from the Czech Republic and Slovakia
16. **Mgr Paulina Graczyk:** Perception of Culinary Products in a Cross-Border Context: Polish Products in the Czech Republic and Czech Products in Poland

16.00 -16.30 Closing Conference and networking

12.45 -15.45 in parallel: seminar – presentation of scientific projects by students from Poland, the Czech Republic and Slovakia

